



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-16-2012 PAGE: 1 of 3

BUYING TIME - 6205  
ATTN: KATHRYN WELSH  
650 MASSACHUSETTS AVENUE NW  
SUITE 210  
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
395726	08-15-2012	10-15-2012	2	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2210			CMS # 241019	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-16-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241019		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 323 P : 326 E : 2210															
1	10-16-2012	10-21-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30			1	1	1			3	325	3	975.00	
2	10-22-2012	10-22-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	1	30	1							1	325	0	0.00	
3	10-16-2012	10-21-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30		1	1		1			3	650	3	1,950.00	
4	10-22-2012	10-22-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	1	30	1							1	650	1	650.00	
5	10-16-2012	10-21-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		1		1	1			3	850	3	2,550.00	
6	10-22-2012	10-22-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	1							1	850	1	850.00	
7	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30			1		1			2	850	2	1,700.00	
8	10-22-2012	10-22-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	1							1	850	1	850.00	
9	10-16-2012	10-21-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30		1	1	1	1			4	200	4	800.00	
10	10-16-2012	10-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30			1	1				2	325	2	650.00	
11	10-22-2012	10-22-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30	1							1	325	1	325.00	
12	10-16-2012	10-21-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	2	30		1	1	1	1			4	275	4	1,100.00	
13	10-22-2012	10-22-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (	2	30	1							1	275	1	275.00	
14	10-16-2012	10-21-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30		1	1		1			3	750	3	2,250.00	
15	10-22-2012	10-22-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30	1							1	750	1	750.00	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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395726	08-15-2012	10-15-2012	2	DALTON FOR GOVERNOR	DALTON FOR GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# 323 326 2210			CMS # 241019	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-16-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241019			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 323 P : 326 E : 2210																
16	10-16-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30			1	1	1			3	1,100	3	3,300.00
17	10-22-2012	10-22-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1							1	1,100	1	1,100.00
18	10-16-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30		1		1	1			3	950	3	2,850.00
19	10-22-2012	10-22-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1							1	950	1	950.00
20	10-16-2012	10-21-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30		1	1		1			3	1,400	3	4,200.00
		Cr Resolved 10-16-2012	Rate Reason 1,400 CRDT RESOLV																
		Total:	1,400													Credit Resolved Total:		-1	-1,400.00
21	10-22-2012	10-22-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30	1							1	1,400	1	1,400.00
22	10-16-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30		1		1				2	1,400	2	2,800.00
M	MG Group # 333008	Preempted 10-16-2012	Rate Reason 1,400 PROGRAM CHANGE			MG Description 1 X 30 @ \$1,400 F 07:30PM - 08:00PM - 10/19/12-10/19/12 (901)			1	30				X		1	1,400	1	1,400.00
		Total:	1,400													Preempt Total:		-1	-1,400.00
	<del>23</del>	<del>10-22-2012</del>	<del>10-22-2012</del>	<del>07:30PM - 08:00PM</del>	<del>WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)</del>			<del>1</del>	<del>30</del>	<del>1</del>						<del>1</del>	<del>1,400</del>	<del>0</del>	<del>0.00</del>
24	10-16-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30			1	1				2	1,100	2	2,200.00
25	10-22-2012	10-22-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30	1							1	1,100	1	1,100.00
26	10-16-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			2	30							1	1	250	1	250.00

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BUYING TIME - 6205  
ATTN: KATHRYN WELSH  
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Contract No 395726	Contract Dt 08-15-2012	Revision Dt 10-15-2012	Rev# 2	Advertiser DALTON FOR GOVERNOR	Brand DALTON FOR GOVERNOR	Product Code POLITICALS								Station/Market WTVD - DURHAM									
Agency Est# 323 326 2210			CMS # 241019	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-16-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 241019							
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$			
			Agency CPE: C : 323 P : 326 E : 2210																				
27	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				2	30							1	1	150	1	150.00			
28	10-16-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				2	30						1		1	250	1	250.00			
29	10-16-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)				2	30						1		1	250	1	250.00			
30	10-21-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)				2	30							1	1	150	1	150.00			
																Contracted Gross Total:		52	36,625.00				
																Actual Gross Total:		51	35,225.00				
																Agency Commission:			5,283.75				
																Net Total:			29,941.25				
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total						
Oct 12			1,400.00		1,400.00		36,625.00		1,400.00 CR								35,225.00						
TOTAL			1,400.00		1,400.00		36,625.00		1,400.00 CR								35,225.00						

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